ORDER

Orders	Order / Rev:	105321		
	Alt Order #:	06832442		FID.
	Product Desc:	Crossroads GPS		HD
	Estimate:	775		KSNV
	Flight Dates:	09/11/12 - 09/17/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/27/12 / 08/27/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	117	\$83,275.00	\$70,783.75

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	117	\$83,275.00	\$70,783.75	0.00
Totals	117	\$83,275.00	\$70,783.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	30%	\$83,275.00
Market	100%	\$277 583 33

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$91,602.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$47,189.17
KTUD	1%	\$2,775.83
KVVU	17%	\$47,189.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,551.67

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_	1	KSNV	09/11/12	09/11/12	Wake Up Early w	[/] Wagn € M	430a-5a	- T	:30	1	\$200.001	0.00 NM	1	\$200.00
					Wake Up Early W	/agners								
		WAKE-V	V/WAGNE	RS REV F	ATE									
		Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 09/1	10/12	09/16/12	- T	1	\$200.00	0.00						

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KSNV

Order / Rev: 105321

Advertiser:

Crossroads GPS Product Desc:

06832442 Alt Order #:

Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12 775

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 KSNV	09/11/1	2 09/11/12	, ,	-	430a-5a	- T	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-\	W/WAGN	IERS REV R	Wake Up Early W ATE	agners								
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 09/ 2 KSNV		09/16/12 2 09/12/12	Wake Up Early w/	1 Wagn€M	\$200.00 430a-5a	0.00 W	:30	1	\$200.001	0.00 NM	1	\$200.00
			Wake Up Early W	-								·
_	w/waGN rt Date	IERS REV R End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	W	1	\$200.00	0.00						
3 KSNV	09/13/1	2 09/13/12	Wake Up Early W/	-	430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-\	W/WAGN	IERS REV F		agricis								
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	Weekdays	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
		2 09/16/12		•	430a-5a	S	:30	1	\$200.001	0.00 NM	1	\$200.00
\\\\\\E\\	A/AA/A C N	IEDO DEVE	Wake Up Early W	agners								
_	rt Date	IERS REV R End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S	1	\$200.00	0.00						
5 KSNV	09/17/1	2 09/17/12	Wake Up Early w/ Wake Up Early W	Ū	430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-	W/WAGN	IERS REV R		agricio								
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00						
		2 09/11/12	The Agenda 1230	· ·	1230-1p	- T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 1	2 AT NO	ON REV RA	The Agenda 1230)pm								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	- T	1	\$325.00	0.00						
7 KSNV	09/12/1	2 09/12/12	The Agenda 1230 The Agenda 1230		1230-1p	W	:30	1	\$325.00 1	0.00 NM	1	\$325.00
		ON REV RA	TE									
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$325.00	Rating 0.00						
		2 09/13/12	The Agenda 1230	pm CM	1230-1p	T	:30	1	\$325.00 1	0.00 NM	1	\$325.00
NEWS:	3 AT NO	ON REV RA	The Agenda 1230)pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	T	1 CM	\$325.00	0.00	.20		¢225.00.4	0.00 NIM	4	¢225.00
9 KSNV	09/14/1	2 09/14/12	The Agenda 1230 The Agenda 1230	•	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
		ON REV RA		0	Data	Deffere						
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
10 KSNV	09/17/1	2 09/17/12	The Agenda 1230	•	1230-1p	M	:30	1	\$325.00 1	0.00 NM	1	\$325.00
NEWS 3	3 AT NO	ON REV RA	The Agenda 1230 TE)pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M News 3 Sunrise -	SUNDAM	\$325.00 6a-7a	0.00	:30	1	\$325.001	0.00 NM	1	\$325.00
TT ROIV	03/10/1	2 03/10/12	News 3 Sunrise S		oa ra	5	.50		ψ020.00 1	0.00 14101		ψ323.00
	LL WKS/l rt Date		S WKND REV RAT	E Spots/Week	Pata	Rating						
Week: 09/		End Date 09/16/12	Weekdays S	<u> </u>	Rate \$325.00	0.00						
12 KSNV	09/11/1	2 09/11/12	Rachael Ray	CM	11am-12pm	- T	:30	1	\$325.00 1	0.00 NM	1	\$325.00
RACHA	EL RAY	REV RATE	Rachael Ray									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12 2 09/12/12	- T	CM	\$325.00 11am-12pm	0.00 W	:30	1	\$325.00 1	0.00 NM	1	\$325.00
.5 1.0147	55/ 1Z/ I	_ 55/12/12		Civi	. rain izpili	*** -	.00	•	ψ0 <u>-</u> 0.00 I	0.00 INIVI	ı '	ψ020.00

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KSNV

Order / Rev: 105321

Advertiser: Crossroads GPS

06832442 Alt Order #:

Product Desc: Crossroads GPS 775

Flight Dates: 09/11/12 - 09/17/12

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	'S	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			Rachael Ray Rachael Ray										
		REV RATE			_						ı	ı	
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$325.00	Rating 0.00							
		2 09/13/12	Rachael Ray	CM	11am-12pm	T-		:30	1	\$325.00 1	0.00 NM	1	\$325.00
5.0			Rachael Ray		·								
	NEL RAY	REV RATE End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	T	1	\$325.00	0.00							
15 KSNV	09/14/1	2 09/14/12	Rachael Ray	CM	11am-12pm]	F	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHA	FI RAY	REV RATE	Rachael Ray										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	F	1	\$325.00	0.00							
16 KSNV	09/17/1	2 09/17/12	Rachael Ray	CM	11am-12pm	М		:30	1	\$325.00 1	0.00 NM	1	\$325.00
RACHA	EL RAY	REV RATE	Rachael Ray										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M	1	\$325.00	0.00	-			A 500.00.4	0.00.1114		4500.00
17 KSNV	09/15/1	2 09/15/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm		- S-	:30	1	\$500.00 1	0.00 NM	1	\$500.00
JEP RE	V RATE		C/ (1/000paray										
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	The Doctors	CM	\$500.00 2pm-3pm	0.00 - T		:30	1	\$325.00 1	0.00 NM	1	\$325.00
10 NOINV	09/11/1	2 09/11/12	The Doctors	Civi	zpiii-spiii	-1		.30	'	φ323.00 1	U.UU INIVI	'	φ323.00
	RS REV	RATE											
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00							
19 KSNV		2 09/12/12	The Doctors	CM	2pm-3pm	W		:30	1	\$325.001	0.00 NM	1	\$325.00
			The Doctors										
	ORS REV art Date	RATE End Date	Weekdays	Spots/Week	Pate	Rating							
Week: 09/		09/16/12	<u>Weekdays</u> W	1	<u>Rate</u> \$325.00	0.00							
20 KSNV	09/13/1	2 09/13/12	The Doctors	СМ	2pm-3pm	T-		:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO	RS REV	DATE	The Doctors										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	T	1	\$325.00	0.00							
21 KSNV	09/14/1	2 09/14/12	The Doctors	CM	2pm-3pm]	F	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO	RS REV	'RATF	The Doctors										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	F	1	\$325.00	0.00							
22 KSNV	09/17/1	2 09/17/12	The Doctors The Doctors	CM	2pm-3pm	М		:30	1	\$325.00 1	0.00 NM	1	\$325.00
DOCTO	RS REV	'RATE	THE DOCIOIS										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M	1	\$325.00	0.00 n - T		.20		Ф00F 00 4	0.00 NIM		# 205 00
23 KSINV	09/11/1	2 09/11/12	Late Night w/Fallo		1237a-136ar	n -1		:30	1	\$225.00 1	0.00 NM	1	\$225.00
J FALLO	ON-NBC	<	3										
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$225.00	Rating 0.00							
		2 09/12/12	Late Night w/Fallo	· ·	1237a-136ar			:30	1	\$225.00 1	0.00 NM	1	\$225.00
			Late Night w/Fall			••			•	,·	2.00 14171		+==5.00
	ON-NBC		Modeles	Cnot- /// !	Date	Dotte							
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00							
		2 09/13/12		CM	1237a-136ar			:30	1	\$225.001	0.00 NM	1	\$225.00
											•	•	

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KSNV

Order / Rev: 105321

Advertiser: Crossroads GPS

06832442 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12 775

Ln	Ch	Start	End	Inventory Code		Start/End T	ime Day	s	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				Late Night w/Fallo										
		ON-NBC											ī	
W	<u>Sta</u> /eek: 09	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$225.00	Rating 0.00							
			2 09/14/12	Late Night w/Fallo		1237a-136ar	nI	F	:30	1	\$225.00 1	0.00 NM	1	\$225.00
	J FALLO	ON-NBC	<	Late Hight W/T all	511									
W	<u>Sta</u> eek: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$225.00	Rating 0.00							
27	KSNV	09/17/1	2 09/17/12	Late Night w/Fallo		1237a-136ar	n M		:30	1	\$225.00 1	0.00 NM	1	\$225.00
		ON-NBC			0	5.	5							
W	<u>5ta</u> /eek: 09	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00							
				M-F Today Show Today 4th Hour	III 4th & M	10am-11am	- T		:30	1	\$325.001	0.00 NM	1	\$325.00
		SHW3-N rt Date	NBC REV RA	TE <u>Weekdays</u>	Spots/Week	Pata	Pating							
W	<u>اعد</u> /eek: 09		End Date 09/16/12	- T	<u>3pots/week</u>	Rate \$325.00	Rating 0.00							
				M-F Today Show Today 4th Hour	III 4th ICM	10am-11am	W		:30	1	\$325.001	0.00 NM	1	\$325.00
			NBC REV RA	TE <u>Weekdays</u>	Spoto/Mook	Poto	Poting							
W	<u>اعد</u> /eek: 09	<u>rt Date</u> 10/12	End Date 09/16/12	W	Spots/Week 1	Rate \$325.00	Rating 0.00							
30	KSNV	09/13/1	2 09/13/12	M-F Today Show Today 4th Hour	III 4th & M	10am-11am	T-		:30	1	\$325.001	0.00 NM	1	\$325.00
			NBC REV RA		0	5.	5							
W	<u>Sta</u> /eek: 09	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$325.00	Rating 0.00							
31	KSNV	09/14/1	2 09/14/12	M-F Today Show	III 4th © M	10am-11am	I	F	:30	1	\$325.00 1	0.00 NM	1	\$325.00
	TODAY	SHW3-N	NBC REV RA	Today 4th Hour										
14/		rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating							
	eek: 09/ KSNV		09/16/12	M-F Today Show	III 4th ÆM	\$325.00 10am-11am	0.00 M		:30	1	\$325.001	0.00 NM	1	\$325.00
				Today 4th Hour							*			V 0=0.00
		SHW3-N rt Date	NBC REV RA End Date	ATE <u>Weekdays</u>	Spots/Week	Rate	Rating							
	eek: 09/	17/12	09/23/12	M	1	\$325.00	0.00							
33	KSNV	09/11/1	2 09/11/12	M-F 5-6a WakeUp M-F 5-6a WakeU	_	5-6a	- T		:30	1	\$350.001	0.00 NM	1	\$350.00
	WAKE \	N/WAGN	IRS1	WIT O GO WARGO	p w/wagners									
W	<u>Sta</u> /eek: 09	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$350.00	Rating 0.00							
			2 09/12/12	M-F 5-6a WakeU	·	5-6a	W		:30	1	\$350.001	0.00 NM	1	\$350.00
	WAKE \	N/WAGN	IRS1	M-F 5-6a WakeU	p w/Wagners									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 09/		09/16/12	W	1	\$350.00	0.00		.20		Ф250 00 4	0.00 NM		#250.00
35	KSNV	09/13/1	2 09/13/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6a	T-		:30	1	\$350.00 1	0.00 NM	1	\$350.00
		N/WAGN		M/a aladayya	Consta //// all	Data	Datina							
W	<u>5ta</u> /eek: 09	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$350.00	Rating 0.00							
36	KSNV	09/14/1	2 09/14/12	M-F 5-6a WakeUp M-F 5-6a WakeU		5-6a	I	F	:30	1	\$350.001	0.00 NM	1	\$350.00
	WAKE \	N/WAGN	IRS1	I O GA WAREO	p www.									
\^/	<u>Sta</u> eek: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$350.00	Rating 0.00							
			2 09/17/12	- I	CM	5-6a	M		:30	1	\$350.001	0.00 NM	1	\$350.00
													•	

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KSNV

Order / Rev: 105321

Advertiser: Crossroads GPS

Product Desc:

Alt Order #: 06832442

Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12

Estimate: 775

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Spots/Week Start Date **End Date** Weekdays Rate Rating M- - - - -Week: 09/17/12 09/23/12 \$350.00 0.00 38 KSNV 09/11/12 09/11/12 M-F Today Show II 3rd HCM 9-10a - T- - - -:30 \$750.001 0.00 NM \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 - T- - - -\$750.00 0.00 39 KSNV 09/12/12 09/12/12 M-F Today Show II 3rd HCM 9-10a - - W- - - -:30 \$750.001 0.00 NM 1 \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - -Week: 09/10/12 09/16/12 \$750.00 0.00 40 KSNV 09/13/12 09/13/12 M-F Today Show II 3rd HCM 9-10a ---T---:30 \$750.001 0.00 NM \$750.00 1 M-F Today Show II TODAY SHW2-NBC REV RATE Rating Start Date End Date Weekdays Spots/Week Rate - T- - · Week: 09/10/12 09/16/12 \$750.00 0.00 41 KSNV 09/14/12 09/14/12 M-F Today Show II 3rd HCM 9-10a ---F--:30 \$750.001 0.00 NM 1 \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE **End Date** Start Date Weekdays Spots/Week Rate Rating 09/16/12 - - - - F- -Week: 09/10/12 \$750.00 0.00 42 KSNV 09/17/12 09/17/12 M-F Today Show II 3rd HCM M- - - - -:30 \$750.001 0.00 NM 9-10a \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Weekdays Start Date **End Date** Spots/Week Rate Rating 09/23/12 M- - - - -Week: 09/17/12 \$750.00 0.00 Wknd Wheel of Fortune CM ---S-43 KSNV 09/15/12 09/15/12 7-730pm :30 \$500.001 0.00 NM \$500.00 SAT/ Wheel of Fortune WHEEL REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate 09/16/12 ----S-0.00 Week: 09/10/12 \$500.00 630-7pm 44 KSNV 09/11/12 09/11/12 M-F Jeopardy CM - T- - - -:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Jeopardy JEOPARDY< Spots/Week Start Date **End Date** Weekdays Rate Rating 09/16/12 - T- - - -\$1,000.00 0.00 Week: 09/10/12 M-F Jeopardy 45 KSNV 09/12/12 09/12/12 --W---1 \$1,000.001 0.00 NM \$1,000.00 CM 630-7pm :30 M-F Jeopardy JEOPARDY< Start Date Spots/Week Rating **End Date** Weekdays Rate - - W- - - -Week: 09/10/12 09/16/12 \$1,000.00 0.00 46 KSNV 09/13/12 09/13/12 M-F Jeopardy CM 630-7pm - - - T- - -:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Jeopardy JEOPARDY< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 - - - T- - -\$1,000.00 0.00 47 KSNV 09/14/12 09/14/12 СМ ---F--:30 \$1,000.001 0.00 NM M-F Jeopardy 630-7pm \$1,000.00 M-F Jeopardy JEOPARDY< Spots/Week Rating Start Date End Date Weekdays Rate 0.00 Week: 09/10/12 09/16/12 -- F-\$1,000.00 48 KSNV 09/17/12 09/17/12 M-F Jeopardy CM 630-7pm M- - - - -:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Jeopardy JEOPARDY< Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - -Week: 09/17/12 09/23/12 \$1,000.00 0.00 49 KSNV 09/11/12 09/11/12 :30 \$750.001 0.00 NM \$750.00 CM 1135p-1237a - T-

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KSNV

Order / Rev: 105321

Advertiser:

Product Desc:

06832442 Alt Order #:

Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12 775

Crossroads GPS

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Show Tonight Show	I								
TONITE	SHW-N	BC< REV R	-							_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	- T	1	\$750.00	0.00			^			^
50 KSNV	09/12/1	2 09/12/12	The Tonight Show Tonight Show	v CM	1135p-1237a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	SHW-N	BC< REV R	•									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	W	<u> </u>	\$750.00	0.00	.20		Ф7F0 00 4	0.00 NIM	4	Ф7 ГО ОО
51 KSNV	09/13/1	2 09/13/12	The Tonight Show Tonight Show	v CM	1135p-1237a	T	:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	SHW-N	BC< REV R										
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	The Tonight Show	1 v CM	\$750.00 1135p-1237a	0.00 F	:30	1	\$750.001	0.00 NM	1	\$750.00
32 KSINV	09/14/1	2 09/14/12	Tonight Show	V CIVI	1135p-1237a	1	.30	'	φ/30.00 1	U.UU INIVI	'	φ130.00
TONITE	SHW-N	BC< REV R										
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$750.00	Rating 0.00						
			The Tonight Show		1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
00 110.11	00,, .	_ 00,,	Tonight Show		oop .20.a		.00	•	ψ. σσ.σσ.	0.00		ψ. σσ.σσ
_	_	BC< REV R			5 .	5						
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			M-F 6-7a WakeUp		6-7a	- T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeU	-					, ,			, ,
_	_	NRS2 REV R		0	D-1-	Detien						
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
			M-F 6-7a WakeUp		6-7a	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
		1000 051/0	M-F 6-7a WakeU	p w/Wagners								
	w/waGn rt Date	NRS2 REV R End Date	ATE Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	W	1	\$1,000.00	0.00						
56 KSNV	09/13/1	2 09/13/12	M-F 6-7a WakeUp	w/WaGM	6-7a	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	A/AA/A	NRS2 REV R	M-F 6-7a WakeU	p w/Wagners								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	T			0.00						
57 KSNV	09/14/1	2 09/14/12	M-F 6-7a WakeUp	•	6-7a	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE V	ΜΛΛΛΑΩΝ	IRS2 REV R	M-F 6-7a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	F	1	\$1,000.00	0.00						
58 KSNV	09/17/1	2 09/17/12	M-F 6-7a WakeUp	•	6-7a	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE \	W/WAGN	IRS2 REV R	M-F 6-7a WakeU ATE	p w/wagners								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1	\$1,000.00	0.00						
59 KSNV	09/11/1	2 09/11/12	Today Show Today Show	CM	658a-9am	- T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
TODAY	SHW R	EV RATE	Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	- T		· ·	0.00			Φ4 F00 00 :	0.00.111	_	04 505 55
60 KSNV	U9/12/1	2 09/12/12	Today Show Today Show	CM	658a-9am	W	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
TODAY	SHW R	EV RATE	. caa, chow									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12 2 09/13/12	W	CM	\$1,500.00 658a-9am	0.00 T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
OI NOINV	U3/13/1	_ U3/13/12		CIVI	000a-34III	1	.30	1	ψ1,500.00 Ι	U.UU INIVI	ı	ψι,ουυ.υυ

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KSNV

Order / Rev: 105321

Advertiser: Crossroads GPS

06832442 Alt Order #: Product Desc: Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12 Estimate: 775

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Γime	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show Today Show										
TODAY	SHW RI	EV RATE											
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Ratir							
62 KSNV		09/16/12	Today Show	CM	\$1,500.00 658a-9am		00 F	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
02 110111	00/11/1	2 00/11/12	Today Show	0.00	ooda dam		•	.00	•	Ψ1,000.001	0.00 14141	•	ψ1,000.00
_	_	EV RATE		0	5.	D ::							
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays F	Spots/Week 1	Rate \$1,500.00	Ratir 0.							
		2 09/17/12	Today Show	CM	658a-9am		M	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
			Today Show										
		EV RATE	Wookdovo	Spoto/Mook	Poto	Potir							
Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,500.00	Ratir 0.	_						
64 KSNV	09/11/1	2 09/11/12	NEWS 3 at 4 (1 I		4-5pm		- T	:30	2	\$700.001	0.00 NM	2	\$1,400.00
CID OT A	VIVIC 2 4	. DEV.TD A	4PM NEWS (1 ho	our)									
_	nvv5 3-4 irt Date	< REV TP, A End Date	DDED SPOT Weekdays	Spots/Week	Rate	Ratir	na						
Week: 09/		09/16/12	- T	2	\$700.00	0.0	_						
65 KSNV	09/12/1	2 09/12/12	NEWS 3 at 4 (1 I		4-5pm		W	:30	2	\$700.001	0.00 NM	2	\$1,400.00
FIRST N	VWS 3-4	∠RFVTP ∆	4PM NEWS (1 ho DDED SPOT	our)									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 09/	10/12	09/16/12	W	2	\$700.00	0.0	_						
66 KSNV	09/13/1	2 09/13/12	NEWS 3 at 4 (1 I		4-5pm		T	:30	2	\$700.001	0.00 NM	2	\$1,400.00
FIRST N	NWS 3-4	< REV TP, A	4PM NEWS (1 ho DDED SPOT	our)									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ng</u>						
Week: 09/		09/16/12	T	2	\$700.00	0.							
67 KSNV	09/14/1	2 09/14/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm		F	:30	2	\$700.001	0.00 NM	2	\$1,400.00
FIRST N	NWS 3-4	< REV TP, A	DDED SPOT	oui,									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	_						
Week: 09/		09/16/12	F NEWS 3 at 4 (1 I	2 JOUR)CM	\$700.00	0.0	00 M	:30	2	\$700.00 1	0.00 NM	2	\$1,400.00
00 NOINV	09/17/1	2 09/17/12	4PM NEWS (1 h		4-5pm		VI	.30	2	φ/00.00 i	U.UU INIVI		φ1, 4 00.00
FIRST 1	NWS 3-4	< REV TP, A	DDED SPOT	,									
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	Weekdays M	Spots/Week 2	Rate \$700.00	Ratir	<u>ng</u> 00						
			M-F Early News	CM	5-630p		- T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F Early News							* .,			* *,******
VARIOU		Fral Data	\Markets also design	C= =t= ///= =1-	Data	Datis							
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,000.00	Ratir 0.							
		2 09/12/12	M-F Early News	СМ	5-630p		W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
\/A.D.I.O.I	10		M-F Early News										
VARIOL Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 09/		09/16/12	W	1	\$1,000.00	0.							
71 KSNV	09/13/1	2 09/13/12	M-F Early News	CM	5-630p		T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
VARIOL	IC		M-F Early News										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 09/		09/16/12	T	1	\$1,000.00	0.	00						
72 KSNV	09/14/1	2 09/14/12	M-F Early News	CM	5-630p		F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
VARIOL	JS		M-F Early News										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ng</u>						
Week: 09/		09/16/12	F		\$1,000.00	0.							
73 KSNV	09/17/1	2 09/17/12		CM	5-630p]	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00

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Order / Rev: 105321

Advertiser: Crossroads GPS

06832442 Alt Order #:

Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12 Estimate: 775

Product Desc:

KSNV

	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
				M-F Early News M-F Early News									
	VARIO		End Data	Mookdays	Spots/Mook	Pata	Pating					I	
	Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
-			2 09/11/12	Noon News	CM	12-1230pm	- T	- :30) 1	\$425.001	0.00 NM	1	\$425.00
				Noon News						,			•
		3 AT NO											
		rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
-	Week: 09/		09/16/12	Noon News	CM	\$425.00 12-1230pm	0.00 W	- :30) 1	\$425.00 1	0.00 NM	1	\$425.00
	13 KSINV	09/12/1	2 09/12/12	Noon News	Civi	12-1230pm	VV	30	<i>J</i> 1	φ425.00 T	U.UU INIVI	'	Φ425.00
	NEWS	3 AT NO	ON										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	Week: 09/		09/16/12	W	1	\$425.00	0.00						
	76 KSNV	09/13/1	2 09/13/12	Noon News	CM	12-1230pm	T	- :30	0 1	\$425.00 1	0.00 NM	1	\$425.00
	NFWS	3 AT NO	ON	Noon News									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 09/		09/16/12	T	1	\$425.00	0.00						
•	77 KSNV	09/14/1	2 09/14/12	Noon News	CM	12-1230pm	F-	- :30) 1	\$425.00 1	0.00 NM	1	\$425.00
				Noon News									
		3 AT NO		Ma alada sa	C==4= ///==1-	Data	Datina						
	Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
-			2 09/17/12	Noon News	CM	12-1230pm	M	- :30) 1	\$425.00 1	0.00 NM	1	\$425.00
	70 110111	00/11/1	2 00/11/12	Noon News	0.00	12 1200pm	-11-2	.00		ψ120.00 T	0.00 14111		Ψ120.00
	NEWS	3 AT NO	ON										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	Week: 09/		09/23/12	M		\$425.00	0.00	7 .0/		COEO 00 4	0.00 NIM	,	Ф 250.00
	79 KSNV	09/15/1	2 09/15/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	2	S- :30	0 1	\$350.00 1	0.00 NM	1	\$350.00
	AVG. A	LL WKS		None o Carmoo (,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 09/		09/16/12	S-	1	\$350.00	0.00						
	80 KSNV	09/11/1	2 09/11/12	Dr. Phil	CM	3-4p	- T	- :30	0 1	\$450.001	0.00 NM	1	\$450.00
	DR. PH	11 -		Dr Phil									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 09/		09/16/12	- T	1	\$450.00	0.00						
	81 KSNV	09/12/1	2 09/12/12	Dr. Phil	CM	3-4p	W	- :30) 1	\$450.001	0.00 NM	1	\$450.00
	DD DI			Dr Phil									
	DR. PH		End Data	Mookdovo	Cnoto/Mook	Doto	Dating						
	Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
-			2 09/13/12		CM	3-4p	T	- :30) 1	\$450.001	0.00 NM	1	\$450.00
				Dr Phil	-	- 1							*
	DR. PH	IL<											
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	Week: 09/		09/16/12	T	1	\$450.00	0.00 F-	.0/	2 4	£450.00.4	0.00 NIM	,	Ф4 Г О ОО
	os ksinv	09/14/1	2 09/14/12	Dr. Phil Dr Phil	CM	3-4p	r-	- :30	0 1	\$450.00 1	0.00 NM	1	\$450.00
	DR. PH	IL<											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	Week: 09/		09/16/12	F	1	\$450.00	0.00						
	84 KSNV	09/17/1	2 09/17/12	Dr. Phil	CM	3-4p	М	- :30	0 1	\$450.001	0.00 NM	1	\$450.00
	DR. PH	<		Dr Phil									
	_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 09/		09/23/12	M	1	\$450.00	0.00						
-	85 KSNV	09/16/1	2 09/16/12		CM	7a-8am		S :30) 1	\$625.001	0.00 NM	1	\$625.00

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KSNV

Order / Rev: 105321

Advertiser: Crossroads GPS

06832442 Alt Order #:

Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12 775

Product Desc:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Sunday Today Sunday Today									
SUN T	ODAY-NE											
<u>St</u> Week: 09	art Date 9/10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$625.00	Rating 0.00						
		2 09/15/12		CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
	ALL WKS											
St Week: 09	art Date 9/10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$625.00	Rating 0.00						
87 KSNV	09/15/1	2 09/15/12	News 3 Today - S News 3 Today - S		9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
	ALL WKS	Fred Data	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Ca ata ///a ala	Data	Datina						
Week: 09	art Date 9/10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$500.00	Rating 0.00						
88 KSNV	09/15/1	2 09/15/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	mS-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
	NWS-AT		Mookdovo	Spoto/Mook	Poto	Poting						
Week: 09	art Date 9/10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,100.00	Rating 0.00						
		2 09/15/12	Sa-Su Early New Sa-Su Early New		5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
	ALL WKS art Date	End Date	Weekdays	Spots/Week	Pata	Rating						
Week: 09		09/16/12	S-	<u>3pois/week</u>	<u>Rate</u> \$650.00	0.00						
91 KSNV	09/11/1	2 09/11/12	Days of our Lives Days of our Lives		1258p-2pm	- T	:30	1	\$425.00 1	0.00 NM	1	\$425.00
	OUR LIV		M/s sludeus	0 (- 00/ 1-	Data	Detien						
Week: 09	art Date 9/10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
		2 09/12/12	Days of our Lives Days of our Lives		1258p-2pm	W	:30	1	\$425.00 1	0.00 NM	1	\$425.00
	OUR LIV	ES< End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	W	1	\$425.00	0.00						
93 KSNV	09/13/1	2 09/13/12	•		1258p-2pm	T	:30	1	\$425.00 1	0.00 NM	1	\$425.00
DAYS-	OUR LIV	ES<	Days of our Lives	•								
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 09 94 KSNV		09/16/12	Days of our Lives	CM	\$425.00 1258p-2pm	0.00	:30	1	\$425.00 1	0.00 NM	1	\$425.00
			Days of our Lives						,			,
	OUR LIV	ES< End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	F	1	\$425.00	0.00						
		2 09/17/12	Days of our Lives Days of our Lives		1258p-2pm	M	:30	1	\$425.00 1	0.00 NM	1	\$425.00
	OUR LIV	ES< <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	M	1	\$425.00	0.00						
			M-F News 3 at El M-F News 3 at E		11pm-1135p	m - T	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
	3 AT 11<		Wookdays	Spots/Mook	Pata	Pating						
Week: 09	art Date 9/10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,100.00	Rating 0.00						
98 KSNV	09/12/1	2 09/12/12	M-F News 3 at El M-F News 3 at E		11pm-1135p	mW	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS	3 AT 11<	:	wi-i⊤ inews 3 at E	ie vei i								
St Week: 09	art Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating 0.00						
		09/16/12	vy	CM	\$1,100.00 11pm-1135p		:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
	· - / ·				,	-	- -	•			•	. ,

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KSNV

Order / Rev: 105321

Advertiser: Crossroads GPS

06832442 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12 775

	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
			M-F News 3 at E M-F News 3 at E								
NEWS 3	3 AT 11<		W-I News Jack	_ICVCII							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/16/12	T		\$1,100.00	0.00		1 01 100 00 1	0.00.104		1 4 400 00
100 KSNV	09/14/1	2 09/14/12	M-F News 3 at E M-F News 3 at E		11pm-1135p	m F	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS 3	3 AT 11<		Wit News out L	210 4 011							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/16/12	F		\$1,100.00	0.00			2 22 1111	_	^.
101 KSNV	09/17/1	2 09/17/12	M-F News 3 at E M-F News 3 at E		11pm-1135p	m M	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS 3	3 AT 11<		W-I News Jack	_ieveii							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/23/12	M		\$1,100.00	0.00				_	
102 KSNV	09/11/1	2 09/12/12	Face to Face w/		730-758pm	- TW	:30	2 \$800.001	0.00 NM	2	\$1,600.00
FACE-J	RALSTO	ON< REV RA	ATE, ADDED SPC								
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/16/12	- TW	2	\$800.00	0.00					
103 KSNV	09/13/1	2 09/14/12	Face to Face w/		730-758pm	TF	:30	2 \$800.001	0.00 NM	2	\$1,600.00
FACE-J	RALSTO	ON< REV RA	ATE, ADDED SPC								
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			I		
Week: 09/		09/16/12	TF	2	\$800.00	0.00					
104 KSNV	09/17/1	2 09/17/12	Face to Face w/		730-758pm	M	:30	1 \$800.001	0.00 NM	1	\$800.00
FACE-J	RALSTO	ON< REV RA	Face to Face w/	J.Kaision							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			į		
Week: 09/		09/23/12	M	1	\$800.00	0.00					
105 KSNV	09/16/1	2 09/16/12	Meet the Press	CM	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
MEET P	RESS-S	SUN	Meet the Press								
	RESS-S	SUN End Date	Meet the Press Weekdays	Spots/Week	<u>Rate</u>	Rating					
Star Week: 09/	rt Date 10/12	End Date 09/16/12		1	\$3,000.00	0.00					
Star Week: 09/	rt Date 10/12	End Date	Weekdays S Fri 10-11p	1 CM			:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
Star Week: 09/	rt Date 10/12 09/14/1	End Date 09/16/12 2 09/14/12	Weekdays S	1 CM	\$3,000.00	0.00	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
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Star Week: 09/* 106 KSNV DLINE A Star Week: 09/* 107 KSNV AGT AD Star Week: 09/* 108 KSNV NBC PR Star Week: 09/* 109 KSNV SPORTS	rt Date 10/12 09/14/1 ADDED S rt Date 10/12 09/12/1 09/12/1 09/15/1 RIME AD rt Date 10/12 09/16/1 S NIGHT rt Date	End Date 09/16/12 2 09/14/12 SPOT End Date 09/16/12 2 09/12/12 POT End Date 09/16/12 2 09/15/12 DED SPOT End Date 09/16/12 2 09/16/12 2 09/16/12	WeekdaysS Fri 10-11p Friday Prime 10 WeekdaysF Wed PR 9-10p Wednesday Prim WeekdaysW Sat PR 8-9p Saturday Prime WeekdaysS- Sports Night in L Sports Night in L	TOM -11pm Spots/Week 1 CM me 9-10pm Spots/Week 1 CM 8-9pm Spots/Week 1 as Vega\$M	\$3,000.00 10-11pm Rate \$3,200.00 9-10pm Rate \$4,000.00 8-9pm Rate \$1,200.00	0.00 Rating 0.00 W Rating 0.00 S- Rating 0.00	:30	1 \$4,000.00 1 1 \$1,200.00 1	0.00 NM	1	\$4,000.00 \$1,200.00
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Print Date: 08/27/12 08:32:15 Page 11of 11

Totals

117

\$83,275.00

 Order / Rev:
 105321
 Advertiser:
 Crossroads GPS

 Alt Order #:
 06832442
 Product Desc:
 Crossroads GPS
 KSNV

 Flight Dates:
 09/11/12 - 09/17/12
 Estimate:
 775

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ïme Days	Len Sp	oots Rate Pri	Rtg Type S	pots	Amount
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NEWS	ADDED S	SPOT.							_		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	/10/12	09/16/12	- TWTF	1	\$725.00	0.00					
N112 KSNV	09/12/1	2 09/14/12	Face to Face w/	RalstonCM	730-758pm	WTF	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	Face to Face w/ J.Ralston										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09	/10/12	09/16/12	WTF	1	\$1,000.00	0.00					